

**Chadeish Yameinu
Board of Directors Meeting
19 August 2009
7:00PM Aptos Fire Station
Minutes**

Attending Board Members: Howie Schneider (President), Batya Kagan (Vice President), Andrea Cohen (Treasurer), Michael Yosef Robinson (Secretary), Rabbi Yitzhak Miller, Shira Belford, Diane Brayman, Rabbi Eli Cohen

ORIENTATION AND ACCOUNTABILITY

Opening Nigun - R' Eli Cohen.

Opening prayer - Shira Belford and R' Yitz Miller opened with a prayer for service to community.

Introductions - Board members introduced themselves

Approval of Minutes: The minutes of the 21 June 2009 were approved.

IMMEDIATE BUSINESS

Election of Officers (Howie Schneider)

New Officers were elected as follows:

Treasurer: Andrea Cohen

Vice President: Batya Kagan

Secretary: Michael Yosef Robinson

President: Howie Schneider continues his term as President.

Development of Ways & Means Chair (Howie Schneider & R' Yitz Miller)

R'Yitz, as Ways and Means chair, will be liaison between Board and committees dealing with fiscal, resources, budget, long-range planning, and fundraising; will know the resources of the congregation and bring together disparate elements of community resources, ie school budget, fundraising, long range .

R' Yitz will write up specifics and description of Ways and Means responsibilities for next board meeting.

Development Committee Report & R' Eli's Contract (Shira Belford)

Results: As of 14 August 2009, CY has 67 members; plus 23 comps. \$59,044 in dues received or pledged, plus \$1514 in donations and \$6000 from the challenge grant. Total raised as of 14-8-2009: \$66,558. \$29,703 is new funds. 15 members have not yet been heard from. 5 are parents expected to renew; most of remaining 10 are expected to pay reduced dues. Expected total dues from 15: \$4000

Problems with development committee: Committee did not strategize and appoint communication person to CY community. Only one email was sent with update after letters were sent. Regular communication w/ community very important.

Proposal: R' Yitz proposed sending out mailed letter to everyone who received fundraising letters informing them of the results and thanking them for their support, paid for out of CY's budget; cost is estimated to be \$120. Shira Belford will write the letter and Howie Schneider will head mailing. Motion was approved

with one abstention. R'Yitz and Howie will also write and send an email to the community with a final update and thank you.

R' Eli and Howie Schneider will meet and work out remaining details of contract.

FINANCIAL REPORT AND BUDGET (Andrea Cohen)

Year of 2008-09: Income \$76,986.15 \$73,327.31 expenses. Net income for 08-09 \$3,786. \$2600 general fund, \$600 restricted funds, \$977 school. Net income from this year kept as reserve.

July 2009 financials: Income 16920.64; \$254 restricted funds. Expenses were \$4846.41. Net income for July was \$12074.23.

2009-2010 Budget: Estimated budget for the year is \$95000. CY is about \$6000-\$9000 in the red at current estimations. Budget committee - R' Yitz Miller, George Lewis, Andrea Cohen -- will determine how much we should have in reserve. Fundraising is needed.

Action: Budget committee will propose 2009-2010 budget at next meeting.

SHULCASTING PROPOSAL (R' Eli Cohen and R' Yitz Miller; proposed by R' Eli Cohen)

Proposal to join with CyberJudaism (cyberjudaism.org) to "shulcast" (live web streaming) of CY services, including Shabbat, holidays, and classes. After lengthy discussion, it was decided that the CY community needed to have input into decision. Proposal for a community meeting and presentation on CyberJudaism was defeated; the Board will continue to discuss shulcasting and CyberJudaism in the future.

HIGH HOLIDAYS (Shira Belford & R' Eli Cohen)

Publicity concerns and rates were addressed. It was decided that rates would be the same as previous year for nonmembers: individuals \$50/service, \$150/all services; families \$75/service, \$225 all services. There would be more structure, and a separate advance rate and door rate. A line would be added to pledge card thanking members whose dues support the community year round.

PROPOSAL ON ISRAELI ARAB WALDORF SCHOOL TALK (Proposed by Diane Klein, not present)

Proposal for CY to co-sponsor and attend talk by Israeli Arab Waldorf School teacher & Israeli coordinator of Saalam Shalom Educational Foundation. Talk would be October 7, 2009 at Inner Light Ministries, 5630 Soquel Drive. It was resolved that CY would endorse the event and R' Eli will resolve details of scheduling conflict with CY's adult education class.

TO DO FOR NEXT MEETING:

Shira Belford will write and Howie Schneider will mail the development committee followup letter.

R' Yitz Miller and Howie Schneider will write and send a development committee followup email.

Howie Schneider and R' Eli will meet to discuss details and terms of R'Eli's contract.

The Budget Committee will send out preliminary budget by email, & propose a budget at next board meeting.

MEETING ITEMS POSTPONED TO NEXT MEETING:

Community Response to Recession

School Communication - No representative of school committee present at meeting.